



# Gavin Figert

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- in Gavin Figert

Hello my name is Gavin Figert, or as some know me as my artist/designer persona of gaVinci. I am a multidisciplinary creative with focuses in User Experience Design and Painting.

**Education**  
 2017 - 2021 Rockwall High School  
 GPA: 4.53/5 Rank: 70/643

2021 - 2025 University of North Texas  
 BA of Communication Design w/ a focus in User Experience Design  
 Minor in Drawing & Painting, Art History  
 GPA: 3.9/4

## Software Experience

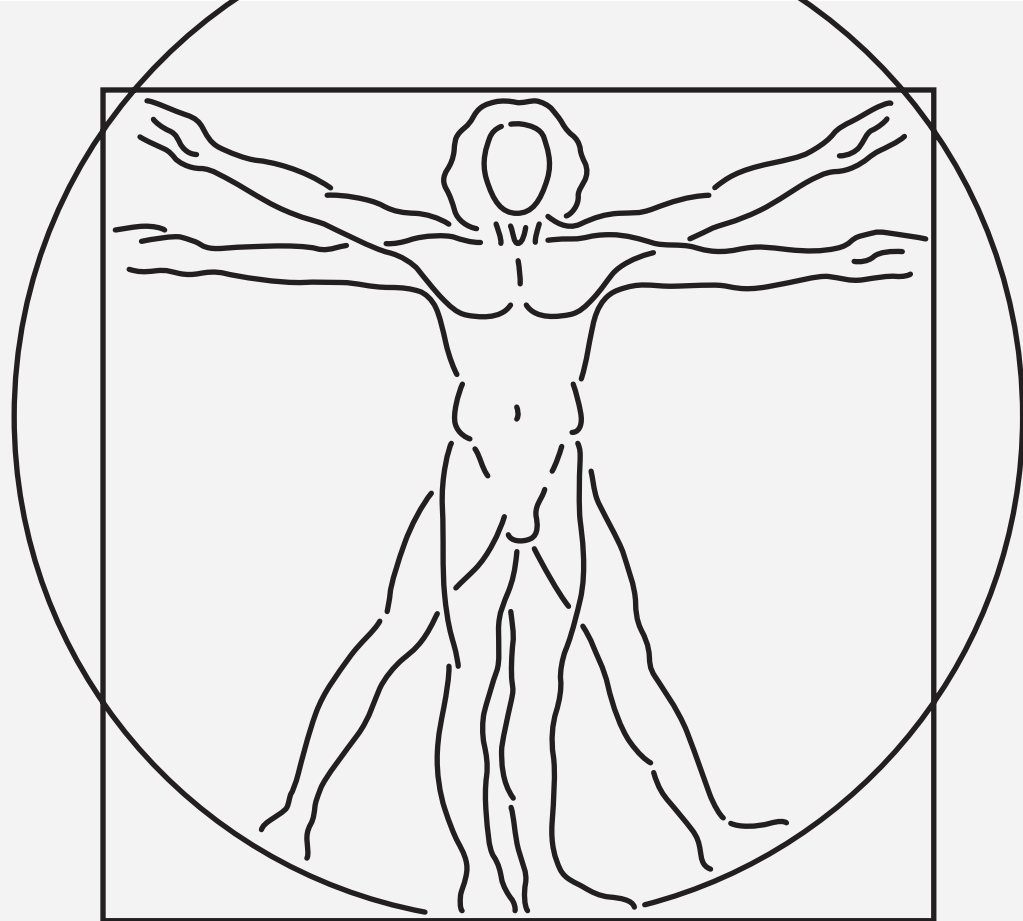
- Figma
- Xd Adobe Xd
- Ai Adobe Illustrator
- Pr Adobe Premiere Pro
- Ps Adobe Photoshop
- Id Adobe InDesign

## Core Competencies

Creativity - Leadership - Hardwork/discipline  
 Adaptability - Problem Solving

## Leadership Experience

- President of Campus Outreach UNT
- Co-captain of Rockwall HS Gymnastics Team
- Leader on summer discipleship project, Orlando Project



## Experience

### 2020 - Current Freelance Graphic Design

As a self employed graphic designer I found most of my work through the website Fiverr in 2020 - 2021. As a result of my growth on Fiverr and as a designer, I was talking to multiple clients a day and gained much experience with talking to unpredictable people. The unpredictable nature of my clients forced me to learn when to say no and to value myself as a service, not a servant. Since then I have done freelance on the side, working on various projects for friends, family, and businesses.

### Apr - Oct 2023 State of Black Design Research Assistant Reference - Omari Souza (Project Lead) omari.souza@unt.edu

As a research assistant for the SOBD research project I was a part of an effort to understand the experiences of black designers. My primary role was to listen to podcasts and interviews in which black designers are present to hear about their work experiences and their life experiences and then synthesize that research in an effort to build awareness of this topic. I worked as an assistant under my professor, Omari Souza whom I found mentorship with, as well as generally gaining valuable experience working within the design industry.

### Nov 2023 - Current Social Media Coordinator - Skarlotte Goldens Reference - Kathryn Horner, pinkonekat@yahoo.com

As the Social Media Coordinator for Skarlotte Goldens I have gained valuable experience in the field of digital marketing. Through crafting engaging content, managing online communities, and strategically leveraging platforms like Instagram and Facebook, I've honed my ability to effectively communicate the brand's message and find potential families for our puppies. Moreover, I've developed a deep understanding of the importance of authenticity and transparency in fostering trust and loyalty among followers.

