



# Gavin Figert

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-  Gavin Figert

Hello my name is Gavin Figert, or as some know me as my artist/designer persona of gaVinci. I am a multidisciplinary creative with focuses in User Experience Design and Social Media Marketing/Design.

## Education

**2017 - 2021 Rockwall High School**

GPA: 4.53/5 Rank: 70/643

**2021 - 2025 University of North Texas**

BA of Communication Design w/ a focus in User Experience Design

Minor in Drawing & Painting, Art History

GPA: 3.9/4

## Software Experience

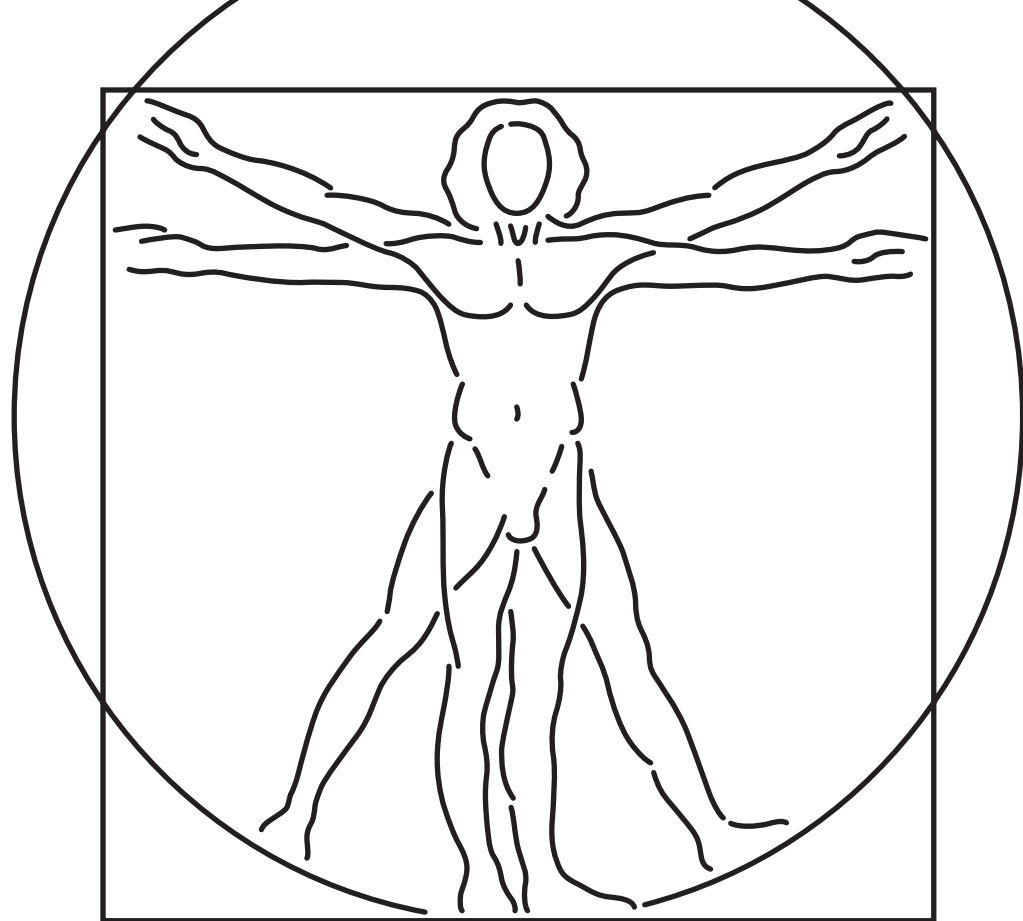
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|--|--|
|  Figma             |  Adobe Xd           |
|  Adobe Illustrator |  Adobe Premiere Pro |
|  Adobe Photoshop   |  Adobe InDesign     |

## Core Competencies

Creativity - Leadership - Hardwork/discipline  
Adaptability - Problem Solving

## Leadership Experience

- President of Campus Outreach UNT
- Co-captain of Rockwall HS Gymnastics Team
- Leader on summer discipleship project, Orlando Project
- Secretary of UNT Club Baseball Team



## Experience

**2019 - Current Mesquite ISD Athletics Office Assistant/Games Worker**

Reference - Kody Groves, kgroves@mesquiteisd.org

As an office assistant at the Mesquite ISD Athletics Office, I took part in administrative duties, as well as secretarial tasks. During my time in this position, I learned important organizational skills and developed a keen eye for detail. \*Since moving to Denton for school, my responsibilities have shifted to working in an on call basis, filling various roles in the production of Mesquite ISD sporting events including scorekeeping and admissions.\*

**Apr - Oct 2023 State of Black Design Research Assistant**

Reference - Omari Souza (Project Lead) omari.souza@unt.edu

As a research assistant for the SOBD research project I was a part of an effort to understand the experiences of black designers. My primary role was to listen to podcasts and interviews in which black designers are present to hear about their work experiences and their life experiences and then synthesize that research in an effort to build awareness of this topic. I worked as an assistant under my professor, Omari Souza whom I found mentorship with, as well as generally gaining valuable experience working within the design industry.

**Nov 2023 - Current Social Media Coordinator - Skarlotte Goldens**

Reference - Kathryn Horner, pinkonekat@yahoo.com

As the Social Media Coordinator for Skarlotte Goldens I have gained valuable experience in the field of digital marketing. Through crafting engaging content, managing online communities, and strategically leveraging platforms like Instagram and Facebook, I've honed my ability to effectively communicate the brand's message and find potential families for our puppies. Moreover, I've developed a deep understanding of the importance of authenticity and transparency in fostering trust and loyalty among followers.

